

START CUP COMPETITION 2025

AGENDA 8 July 2025

Hosted by University of Calabria, Italy

Sala Seminari Technest - Piazza Vermicelli - Ground floor

Google Maps link:

<https://maps.app.goo.gl/ZzKhMuXTV1qJ1Ugv8>

The START CUP is an activity of the



Employability 

The 6th edition of the Competition is organised by

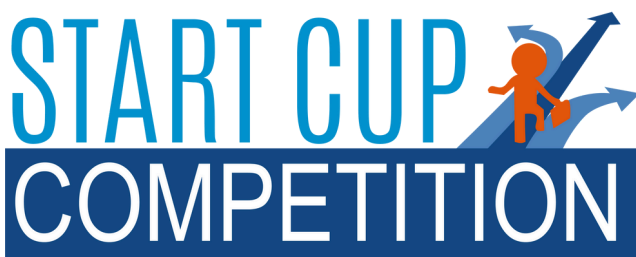


About the Start Cup Competition

The “Start Cup Competition – Entrepreneurship in the Mediterranean” is a contest of entrepreneurial ideas developed by university students enrolled in one of the universities around the Mediterranean. This competition aims to encourage participating teams from universities on both shores of the Mediterranean to present innovative ideas in the field of entrepreneurship.

The initiative was launched in 2018 in the framework of the ERASMUS+ Capacity Building project RESUME and is part of a series of initiatives organised by the UNIMED SubNetwork on Employability, whose objective is to promote cooperation between members on the theme of entrepreneurship and employability and to strengthen economic and social cohesion by promoting, on the one hand, cross-border, transnational and interregional cooperation, and on the other hand, sustainable local development.

The Start Cup Competition is part of the permanent UNIMED Initiatives for Student Engagement.



More at: <https://www.uni-med.net/events/startcup-competition/>



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9.00 - 9.15

Arrival and Registration

9.15 - 9.30

Posters "Exhibition"

9.30 - 9.35

Opening Session

Welcome note by Silvia MARCHIONNE, UNIMED Senior Project Manager

9.35 - 10.00

Institutional greetings and welcome

Giancarlo FORTINO, Rector's Delegate for Extra-EU Internationalisation Actions, University of Calabria, Italy

Wail BENJELLOUN, UNIMED Honorary President

Ermina MARTINI, Partnerships and Mobilization officer, European Training Foundation – ETF

Asma CHAIK, Member of HOMERe France

10.00 - 11.30

PITCH – Q&A Round 1

1. University of Calabria (Italy) - SmarterLearning@School
2. Mediterranean University of Albania (Albania) - PET Recycler
3. University of Saida (Algeria) - Nabta AI: Intelligent, Sustainable, Connected Irrigation
4. Jendouba University (Tunisia) – 4Bees
5. University of Barcelona (Spain) - WardUs
6. Palestine Technical University Khadoorie (Palestine) - GreenNova
7. University of Manouba (Tunisia) – AllVantage

Moderator - Silvia MARCHIONNE

Instructions

Up to 10 minutes per team, 3 minutes each, 5 minutes Q&A,
2 minutes to shift from a team to another



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11.30 - 12.00

Coffee-break and networking

12.00 - 12.15

“Empowering Entrepreneurship with Internationalization in the Mediterranean”

Giancarlo FORTINO, Rector's Delegate for extra-EU internationalisation actions, Founder and CEO of the spin-offs Sensyscal S.r.l. and BigTech S.r.l.

12.15 - 13.15

PITCH – Q&A Round 2

8. Middle East College (Oman) - Eco Biogas: Sustainable Energy Generation System from Organic Waste

9. Sousse University (Tunisia) – Photocarb: Turning Emissions into Opportunities

10. Ibn Tofail University (Morocco) - PlaySmart

11. University of Évora (Portugal) – SensePredict

12. Holy Spirit University of Kaslik (Lebanon) – SecondShot

Moderator - Silvia MARCHIONNE

13.15 - 14.30

Lunch

14.30 - 16.00

PITCH – Q&A Round 3 | Online Session

13. Palestine Polytechnic University (Palestine) – ALEINT

14. Saint Joseph University (Lebanon) - Awfarli

15. University of Aden (Yemen) - Design and Analysis of Drinking Water Distribution Network for Salah Al-Deen New City

16. Antonine University (Lebanon) - AudioSeer: Audio-Driven Subtitle Enrichment for Videos

17. An-Najah National University (Palestine) – Tayseer

18. University of Duhok (Iraq) – Kinetic facade

19. Erbil Polytechnic University (Iraq) - AI-Powered Anti-Theft Security System

Moderator - Lynda ACHKOUTY

University Instructor, Antonine University and Coordinator of the UNIMED SubNetwork on Employability, Team member – Centre MINE, Lebanon

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16.00 - 16.20

Jury deliberation

16.20 - 16.30

Conclusion

by Silvia MARCHIONNE & Lynda ACHKOUTY

Announcing the winner selected by

- the jury based on the scoring (in presence team)
- the jury based on the scoring (online team)
- by the attendees

19.30 - 21.30

Buffet Dinner

Venue: Hall B canteen - Residential centre

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